

— Increase sales through iSynergy's design and marketing services —



Email Marketing

Email marketing is one of the most powerful marketing tools available to businesses of all types and sizes. Yet this is one area that is most overlooked. Email marketing is an effective way to remind your customers to visit again. Customers or potential customers that opt in for your e-newsletter or email campaign are more likely to buy from you when reminded of your products and services.

iSynergy will help you plan, design and implement a successful email marketing campaign in order to help retain and grow your list of email subscribers and sales leads.

Sales & Marketing Designs

iSynergy can help integrate your offline efforts with your online messaging in order to gain consistency across your marketing materials. This is key to a positive reinforcement of your brand. Having professionally designed marketing materials will help you give a lasting impression to your customers.

To win deals, your sales force deserves the best marketing tools possible!

Banner Ad Marketing

Banner Ads are a waste of advertising dollars... If you do not have the following:

- The right design to evoke emotion
- The right brand and sales messaging
- The right placement to reach target customers
- The right metrics to measure success

Leverage our expertise to help optimize your Banner Ad campaigns in order to attract high quality customer sales leads.

